# Introducing



The Pharmaceutical Knowledgebase

from Collaborative Drug Discovery, Inc.

# pharmakb.com

info@pharmakb.com







PharmaKB provides daily data to make informed decisions about the values and risks associated with pharmaceutical companies based on the performance of their commercial and developing drug programs.

Data includes:

• Tickers • Revenues per Drug • Stage of Development • Probability of Trial Success • Length of Clinical Trials • Competitive Companies and Drugs by Disease Market and Target • Patent Cliffs • Exclusivity Periods • Disease Population Size • Drug Prescribing & Pricing • Research Publication Trends • Safety Signals • and Many Other Factors.

With PharmaKB,

- Analyze 1700+ pharma companies (600+ mapped to tickers) with 450+ ranging from 100M to 400B market cap.
- Evaluate investment options with access to daily pharmaceutical trends, including financials, R&D milestones, and competitive intelligence.
- Track market changes and get alerted to shifts in the competitive landscape, such as new drug entries into disease areas, patents, trials, revenues.
- Sharpen stock and revenue prediction confidence via quantitative data and time series methods, including competitive drugs, patent cliffs, trials, publications, and adverse events, trial success probabilities, epidemiological data, and more.



# Alternative Pharmaceutical Data to Track Milestones & Performance Metrics

# Companies 1700+ (~600 tickers)

(~500 ranging from 100M to 400B Market Cap)

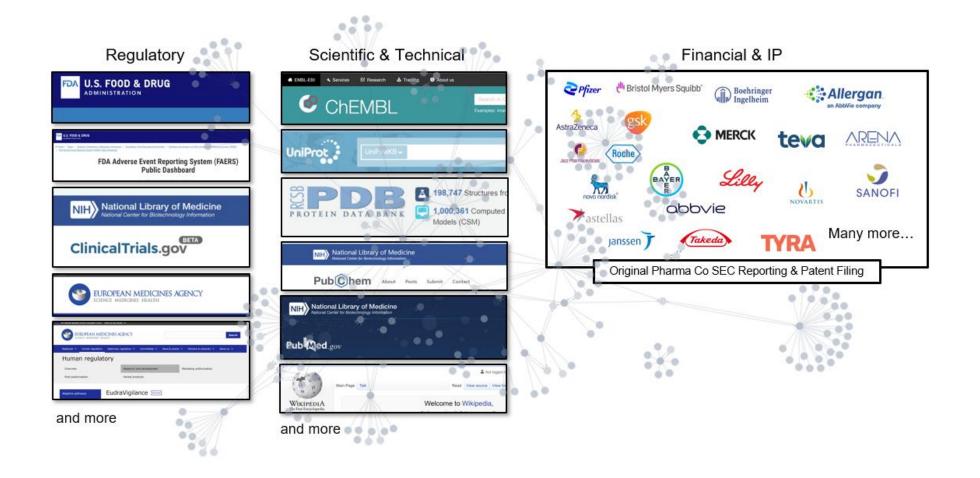
Diseases 1300+ (Competitive Markets)



Drugs 9770+ (Products)

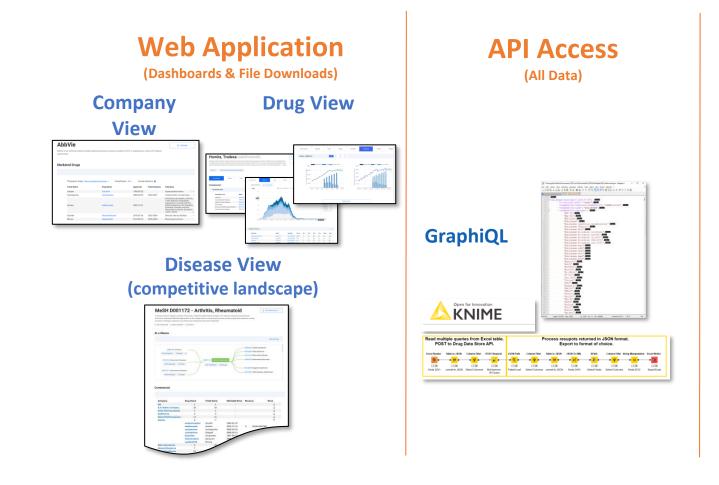


# **PharmaKB** collects and curates information from 100's of sources **Updated Daily!**





# **Access Content via 3 Methods**



Custom Data Portal (PharmaKB+)

> Market Intelligence & Modeling Datasets (Github or S3)

Knowledge8		SAME SAME							
MARKET INTELLIGENCE DATASETS									
	Ph	iarma Market Predic	tive Modelin	ng					
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Web Application (Dashboards & File Downloads)

**PharmaKB** web content is available through easy to interpret and integrated views:

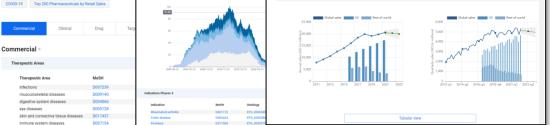


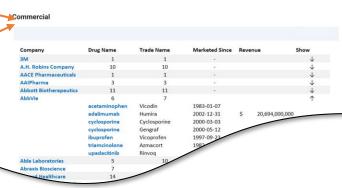


(Dashboards & File Downloads)

### **Company View:** Review Portfolios

e is an American publicly trade tories.	d biopharmaceutical company founded	in 2013. It originated as a spin-off of	Abbott			Arthritis, Rheumatoid	± Dov
keted Drugs					structures, widespread fibrinoid degeneration of the co structures. Etiology is unknown, but autoimmune mech & Add to favourites & Add to collection & Get Alerts	llagen fibers in mesenchymal tissues, and by atrophy and rarefaction of bony anisms have been implicated.	
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Cyclosporine	Cyclosporine	2000-03-03 2024-203	37 Conjunctivitis, Corneal dise: Y	INGVISALC	D012216: Rheumatic Diseases	D001172: Arthritis, Rheumatoid D056653: Rhe	matoid Vascu
Humira	Adalimumab	2002-12-31	Ankylosing spondylitis, Arthritis, Crohn disease, Hidradenitis suppurativa, Juvenile arthritis, Papulosquamous skin disease Psoriasis, Psoriatic arthritis, Rheumatoid arthritis, Ulcerative collitis, Uveitis		229 Companies 27 Drugs D001327: Autoimmune Diseases 168 Companies 12 Drugs	387 Companies 103 Drugs D012859: Sjog D012859: Sjog	
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#### View Soarch by Compositors



(Dashboards & File Downloads)

#### **Disease View:**

Browse the competitive landscape for companies with commercial or trial drugs that target the same disease markets

#### See Live Preview...

https://www.pharmakb.com/sa mple-data#disease-report

# MeSH D001172 - rheumatoid arthritis

#### Competitive landscape



Favorite

Commercial									
Commercial									
Company Name	Drug Name		Trad	e Name		Patent Expires	Approval Date	Revenue	Period
3M	PHENYLEPHRINE CHLORPHENIRAMINE DEXTROMETHORPHAN PSEUDOEPHEDRINE		Duo-	Duo-medihaler			2023-03-09		
A.H. Robins Company			Dime	rpheniramine etane-dx etane-dx			2017-06-09 2022-08-18 2023-03-10		
linical Trials									
Therapeutic Areas: All 🗸	Classification:	Classification: All 🗸 Approval:		Status: /	All 🗸	Phases: All 🗸			
Company name	Phase 1	Phase 2	Phase 3	Phase 4	Drug N	ame			
ЗМ			•		Phenyl	ephrine			
A.H. Robins Company					Diphen	hydramine, Hydro	cortisone,Leuco	ovorin, Methy	prednisolon



(Dashboards & File Downloads)

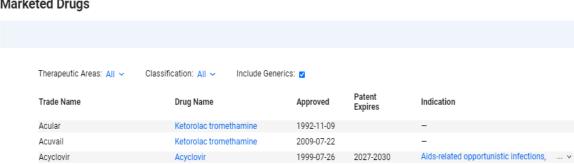
#### **Company View:**

Browse individual drug revenues for companies and track historical and developing drugs through clinical trials.

### **AbbVie**

AbbVie is an American publicly traded biopharmaceutical company founded in 2013. It originated as a spin-off of Abbott Laboratories.

#### Marketed Drugs



🛧 Favorite



inical Trials					
Therapeutic Areas: All 🗸	Classification:	All 🗸 Ar	oproval: All 🗸	Status: 🖌	NI -> Phases: All ->
Drug Name	Phase 1	Phase 2	Phase 3	Phase 4	Indication
Abatacept			•	•	Psoriatic Arthritis, Rheumatoid Arthritis, Spondylarthritis, Rhe
Abbv-744					Sjogren's Syndrome (SS), Ulcerative Colitis (UC), Acute Myelo

#### See Live Preview...

https://www.pharmakb.com/sampledata#company-report



(Dashboards & File Downloads)

### **Drug View:**

2000-02-01

Financial

Imraldi - Bioge

2005-01-01

\$ € £ F

Rest of world

Browse drug profiles by their commercial, clinical, financial, safety, research publication, and target data.





### See Live Preview... https://www.pharmakb.com/sample-data#drug-report

Humira,	Trudexa	(adal	imuma	ab)			± Downl	load report 🐱
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COVID-19 Top 2	00 Pharmaceuticals by I	Retail Sales						
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Therapeutic Areas								^
Therapeutic A	rea	MeSH						
infections		D007239						
musculoskele	tal diseases	D009140						
Trade Name		FDA EN	AN					^
Amjevita, Cylt	ezo, Hadlima, Hulio, Hun	nira, Hyrimoz, Id	lacio, Yusimry (disc	continued: Abrilada)				
Drug Products		FDA EN	44					<u>^</u>
Drug Froducts		TUA	nA					~
Reference pro	duct - 351(a) Interch	nangeable produ	ict - 351(k) Bios	similar product - 351(k)				
Adalimumab								
Tradenam		oper name	Company	Numbe	ər	Date	Products	
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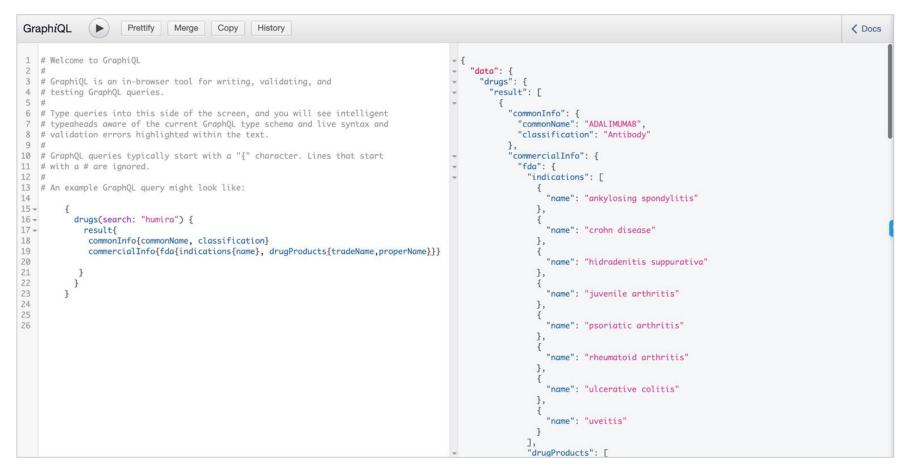


### **API Access**

(All Data)

PharmaKB content is built on a **GraphQL database** which is programmatically accessible via **GraphQL API** in addition to the the Application's JSON/CSV/EXCEL/PPT downloads.

Browse PharmaKB API Documentation. https://www.pharmakb.com/api-documentation





### **Custom Data Portal**

(PharmaKB+) Accessible on GitHub or S3

# **Find Alpha Signals!**

# **Market Intelligence & Modeling Datasets**

### Medical Expenditure Panel Survey Data

US household market spent by drug

Clinical Trial Success Rate Analysis & Data

Likelihood of drug program advancement by disease.

### Curated Drug Revenues

320 Drugs from 24 publicly reporting companies (curated)

 Competitive Company and Drug by Indication Time Series Data

Profiles disease market participation over time

• Drugs / Active Ingredients Synonyms and

### **International Nonproprietary Names (INNs)**

Mapping drug names across multiple sources.

Pharmaceutical Market Company Names Ontology

Mapping companies across multiple business entities.

• Epidemiology Information (Disease population size & impact)

Estimating & comparing market size by disease.

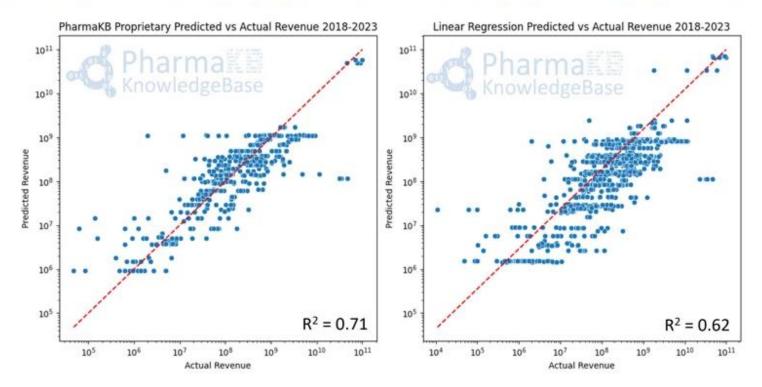
• Drug Patents and Approval Event Files Detailed event data for approvals, exclusivity, and patents



Gain an investment edge.

### Signal #1 - Improved Drug Revenue Prediction

PharmaKB data is used to build an improved model (left panel) for predicting drug revenues.\*

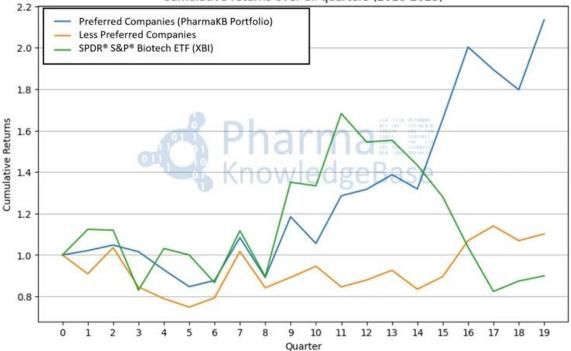




Gain an investment edge.

Signal #2 - Portfolio Building with Alternative Drug Data

Alternative drug data provides a signal to build a biotech portfolio with higher performing cumulative revenues than less preferred companies and a Biotech ETF (XBI).\*



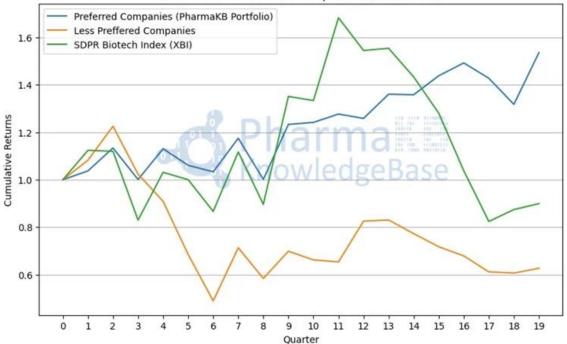
Cumulative returns over all quarters (2018-2023)



Gain an investment edge.

Signal #3 - Portfolio Building with Alternative Drug Data

Alternative drug data provides a signal to build a biotech portfolio with higher performing cumulative revenues than less preferred companies and a Biotech ETF (XBI).\*



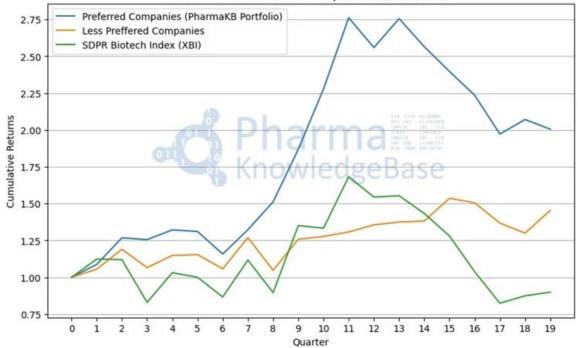
Cumulative returns over all quarters (2018-2023)



Gain an investment edge.

Signal #4 - Portfolio Building with Alternative Drug Data

Alternative drug data provides a signal to build a biotech portfolio with higher performing cumulative revenues than less preferred companies and a Biotech ETF (XBI).\*



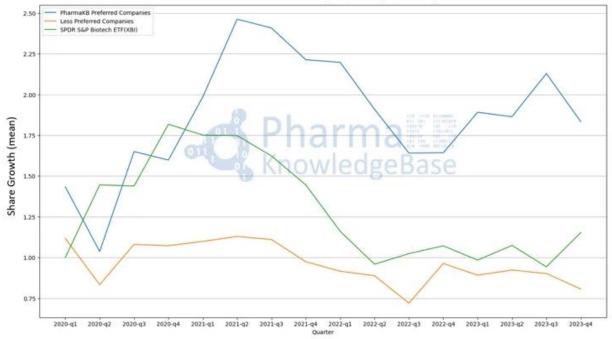
Cumulative returns over all quarters (2018-2023)



Gain an investment edge.

### Signal #5 - Predicting Market Shares

Alternative drug data provides a signal to build a biotech portfolio to select companies with higher predicted share growth than less preferred companies and a Biotech ETF (XBI).\*



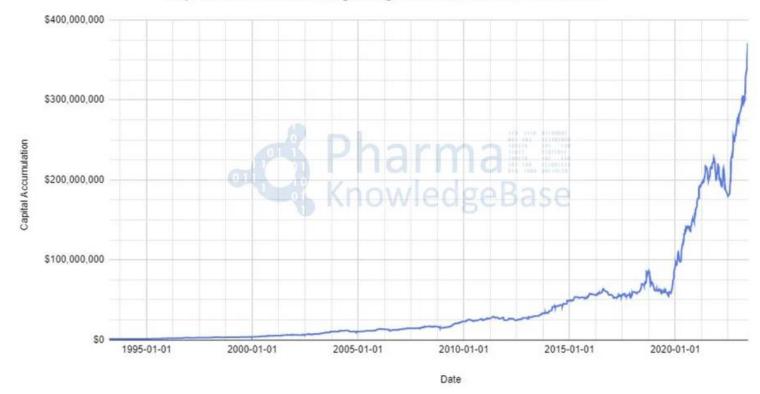
Mean Share Growth per Quarter (2020-2023)



Gain an investment edge.

### Signal #6 - Trading Drug Regulatory Signals

Model for trading drug regulatory event signals generates \$350 million in capital accumulation, starting from a \$1 million investment over 30 years.\*



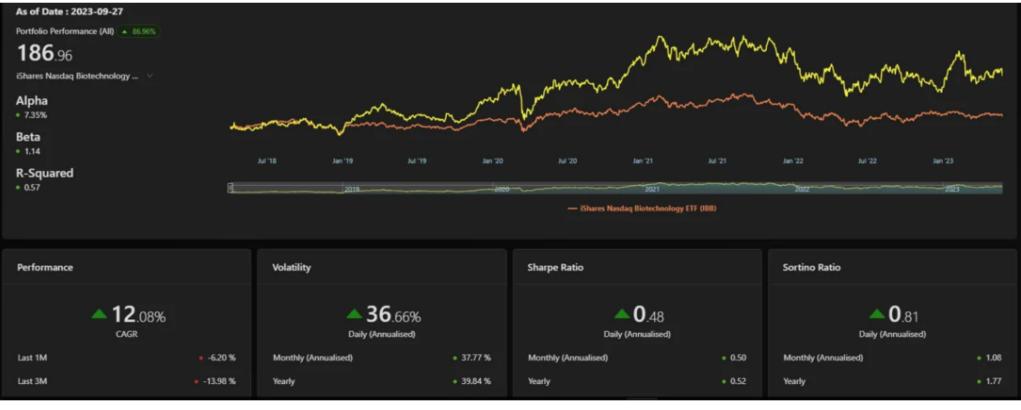
Capital Accumulation Beginning from a \$1 Million Investment



Gain an investment edge.

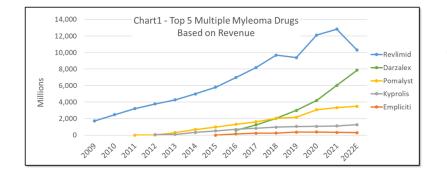
### Signal #7 - Created by AltHub (3rd Party) using PharmaKB

AltHub (3rd Party) uses a PharmaKB signal to build a biotech portfolio (yellow) with higher returns than the IBB Biotech ETF (orange).\*





## **PharmaKB Case Studies**



### Financial Analysis of Competitive Drugs

A case study using PharmaKB to compare competing commercial drugs. Financial investors and pharmaceutical industry leaders utilize the information in PharmaKB to make superior investment and product development decisions...

#### Read More



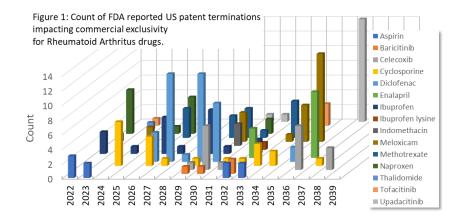
### Method for Trend Based Forecasting of Drug Revenues

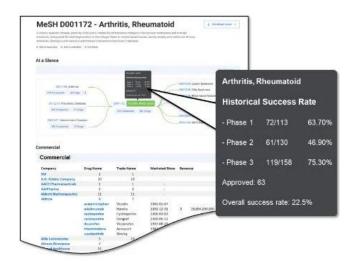
A case study using PharmaKB to predict company revenues from key indicators of research and market performance...

#### Read More



# **PharmaKB Case Studies**





### Patent Cliff Analysis Support for Generic Drug Decisions

Patent termination events have a startling effect on company revenue. This case study shows FDA reported patent terminations for Rheumatoid Arthritis drugs and summarizes the timing of opportunities for generics companies to enter the market....

**Read More** 

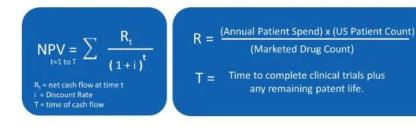
### Tools for Clinical Trials Success Forecasting

PharmaKB clinical trial data enables calculating the likelihood that a drug candidates will successfully advance through each clinical trial and approval stage...

#### Read More



# **PharmaKB Case Studies**



### Estimating a Drug Program Net Present Value (NPV)

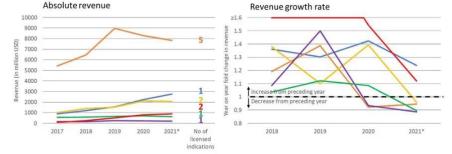
A well-formed NPV (Net Present Value) analysis for a new potential drug can guide the overall assessed value of the drug program for licensing negotiations, acquisitions, or estimating future potential revenues. PharmaKB data includes relevant factors such as the disease population size, planned drug cost, the current stage of development of the new drug, probability of success, length of clinical trials, and the number of competitive drugs for the disease...

#### Read More

# Tracking Trends and Revenue (Cancer Drugs)

A case study using PharmaKB data to explore trending cancer therapies for multiple myeloma and their impact on revenues of existing treatment regimens. Overall, this case study demonstrates how PharmaKB can be used to investigate changes to the treatment landscape for a particular disease...

#### Read More



- Darzalex (daratumumab) - Revlimid (lenalidomide) - Pomalyst (pomalidomide) - Empliciti (elotuzumab) - Kyprolis (carfilzomib) - Venclexta (venetoclax)



Find us on the web at: <u>www.pharmakb.com</u>

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